

_____, 20____

WPT Enterprises, Inc.
1920 Main St., Suite 1150
Irvine, CA 92614

Ladies and Gentlemen:

_____ (“[Sponsor][Advertiser]”) hereby represents, warrants and agrees as follows with respect to the _____ website (the “Website”):

1. The Website, including all of its pages, games, and other components, contains no links or references whatsoever to online gambling or any online gambling websites, including to _____ .com or any other “pay for play” gambling websites.
2. If the Website includes “play for fun” gaming, it was established as an entertainment and/or educational website with the sole purpose(s) of entertaining and/or teaching participants how to play poker or other games. The sole purpose(s) of the Website is(are) to provide such entertainment and/or instructional information.
3. If the Website includes “play for fun” gaming, it clearly states the following: that it does not permit players to play for real money; that chips in players’ accounts have no value, cash or otherwise, and cannot be exchanged for anything of value; that, if a prize is being offered, the person who has a chance to win such prize paid no money for such opportunity; and that any and all references in the Website to “pots,” “limits,” “betting” or the like are solely for entertainment, instructional or illustrative purposes and do not involve real money or other items of value.
4. The Website does not use any “popup,” “adware,” “spyware” or similar software for the purpose of directing visitors to online gambling websites.
5. Any and all online gambling websites that are in any way affiliated with the [Sponsor][Advertiser] contain no references or links to the Website.
6. The Website contains no references to gambling or monetary gain.
7. The Website does not conduct any cross-promotional, advertising or marketing activities with any online gambling websites.
8. [Any advertisements run by the Advertiser will include a clear and conspicuous disclosure that the Website is “not a gambling website,” is “For at least 18+ (or 21 where required),” and has “no real money wagering.”] **[applicable to Advertisers]**
9. [Sponsor][Advertiser] hereby represents and warrants that the Website and the tournament and games contained therein (if any) and any advertising for the Website and associated tournament and games shall comply with all laws, rules and regulations, including, without limitation, all state and federal laws, rules and regulations covering gambling and lotteries.
10. There are currently no claims or investigations by law enforcement officials, regulators or other governmental authorities in connection with the business activities of the [Sponsor][Advertiser] or any of its employees. If, during the period in which the [Sponsor][Advertiser] is involved with the WPT Enterprises (“WPTE”), the [Sponsor] [Advertiser] learns of any such investigation or claim, the [Sponsor][Advertiser] will immediately notify WPTE.
11. The [Sponsor][Advertiser] agrees to defend, indemnify and hold WPTE and WPTE’s parent, subsidiary and affiliated companies (including, without limitation, the broadcasters) and the directors, officers, employees and agents of each, harmless from and against any and all third party claims, damages, liabilities, costs and expenses, including but not limited to reasonable attorneys’ fees and expenses, arising from or relating to any alleged or actual breach of Advertiser’s obligations, covenants, agreements, warranties or representations hereunder.
12. The [Sponsor][Advertiser] agrees to adhere to all of the above conditions at all times during the duration of [its sponsorship][its advertising campaign], and the failure to adhere at any time to the above conditions shall be a breach of this letter agreement.
13. All [sponsorship of][advertising during] the Tour shall be subject to the approval of WPT Enterprises, Inc., in its sole discretion. [Sponsor][Advertiser] acknowledges that the broadcaster shall have ultimate control over the broadcast/telecast of the [sponsorship][advertisement] and that WPTE makes no representations or warranties with respect to the same.

Sincerely,

[Name of Advertiser][Name of Sponsor]

By: _____
Name: _____
Title: _____

Agreed to:

WPT Enterprises, Inc.

By: _____
Name: _____
Title: _____